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SPONSORSHIP & EXHIBITION 2019

Taditional 2019



Theme: "Unwinding the Challenges & Future Aspects of Traditional Medicine"

9th International Conference on

TRADITIONAL MEDICINE AND ACUPUNCTURE

August 19-20, 2019 | Tokyo, Japan

DEAR PROSPECTIVE SPONSOR/EXHIBITOR

GREETINGS FROM TADITIONAL 2019!

We would like to invite you to become a sponsor at the "9th International Conference on Traditional Medicine and Acupuncture" to be held in Tokyo, Japan on August 19-20, 2019.

Taditional 2019 is a unique opportunity for your organization to connect with up to 250 leading healthcare professionals who work in a variety of academics, research, industry, government and private sectors.

The Organizing Committee is diligently working on bringing the most knowledgeable researchers from all over the world, as well as leaders in the industry to explore the recent happenings in Traditional Medicine and Acupuncture through an energizing and informative program of speakers, and facilitating networking and business opportunities for sponsors through an interactive exhibition and a dynamic program of social events.

This high-profile event would be a great chance to present your company among the most representative group of people so doesn't miss this opportunity to enhance your brand and demonstrate your leadership at Traditional Medicine and Acupuncture.

Sponsors and exhibitors will receive acknowledgement prior to, during and after the conference through conference materials and the website, and enjoy significant contact with delegates during the exhibition and social events.

We offer a wide range of sponsorship opportunities to suit your needs. We encourage you to review the enclosed details and respond quickly, as we expect to sell out.

We look forward to your participation in this premier industry event, and welcoming you to Tokyo in August 2019.

Sincerely,

Organizing Committee.



SCOPE AND TOPICS

The scope of the conference covers all the niche research arenas in Traditional Medicine research happening around the world. The latest achievements of Traditional Medicine and technological developments will be presented and thoroughly discussed through a series of Key Notes, Plenaries, Workshops, Symposiums and Poster sessions. A broad spectrum of research and innovation activities will range from basic research to application-oriented multidisciplinary tracks and sub tracks will be addressed at the Taditional 2019.



WHY SPONSOR?

Sponsoring the Traditional Medicine and Acupuncture Conference builds visibility for your brand, connects you with the industries, institutes, academicians, researchers, practitioners, students and other key stakeholders which gives you a forum to share your organization's expertise.

Whether you are trying to reach your target audience at the international, national or local level, aligning your company with this conference will win your brand valuable exposure to 300+ attendees including the best talents in industry and academia.

Traditional 2019 wants to partner with you and offer a unique platform for you to interact with an audience of international specialists allowing you:

- Wide acknowledgment of your organization leading up to and during the conference.
- Promote and Showcase you can present your brand, company and products to our attendees, and meet potential clients and new employees face to face.
- Excellent networking opportunities during the Conference to promote your products and services to a relevant target audience.
- An opportunity to utilize the Conference experience to showcase your organization's position of support for these important research areas.
- An opportunity to source new contacts and business leads or maintain relationships with existing researchers, customers, suppliers and important institutions.
- An opportunity for your key staff to connect face to face with the most influential people, bodies and organizations representing from diverse research areas at one place over a short period of time.
- The possibility to launch new initiatives, products or services directly to your primary market.
- Gaining access to Conference attendees who are keen to improve their knowledge within the field, and through your organization's support, closely align your organization with attendees' professional development on a personal level.
- Competitive advantage you'll stand out if you're a sponsor and your major competitors aren't. If your competitors have already decided to be sponsors, your sponsorship becomes even more important, to assert your comparative market strength.

CONFERENCE HIGHLIGHTS

- Traditional Medicine
- Integrative and Complementary Medicine
- Acupuncture
- Holistic Medicine
- Nursing and pharmacy practice
- Internal or General Medicine
- Anthroposophic and alternative medicine
- Exercise and Physical therapy
- Indigenous or Tribal Medicine
- Aromatherapy
- Ayurveda-The Science of Eight Components
- History and Evolution of Traditional and Complementary Medicine
- Homeopathic Medicine
- Arabic Medicine and Hijama Cupping Therapy
- Unani Medicine
- Naturopathic Medicine
- Phytochemistry and Medicinal Chemistry

SPONSORSHIP OPPORTUNITIES

We offer sponsorship opportunities for every level of interest and every budget. Standard “packages” are outlined below, but we also stand ready to customize a program and a budget that meets your unique marketing goals. Listed below are a wide variety of sponsorship opportunities to meet your organization’s budget and business development objectives.

PLATINUM SPONSOR 7500\$

As a title sponsor, this package ensures the highest brand profile and demonstrates your organization’s commitment to addressing Tadtional 2019.

Exposure includes:

- One Plenary speaking opportunity
- Company acknowledgement on all official conference support signs, programme, and conference website and on all marketing collateral including enhanced logo on the conference holding slide
- Complimentary registration for 5 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the programme booklet | After the event “Thank you email” to all attendees with company logo

GOLD SPONSOR 5000\$

As a presenting sponsor, this package ensures your organization on a customized role in the program agenda (speaking role OR networking event) to promote your brand.

Additional benefits include:

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral including enhanced logo on the conference holding slide
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the conference proceedings

SILVER SPONSOR 2500\$

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral including enhanced logo on the conference holding slide
- Special recognition on the conference website
- Complimentary registration for 2 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material

EXHIBITION: 1500\$

The exhibition space will be provided either at the meetings area or at the banquets region where the welcome reception, refreshments and the posters will be and so there will be plenty of opportunity for you to interact with the delegates. Each booth will have access to power and lighting.

